



bizland
■ WE INTEGRATE
FUTURE



ABOUT US

Our story began in Argentina more than 45 years ago. Since then we have dedicated ourselves to designing, integrating, and managing solutions that speed up and streamline our clients' businesses, while simplifying end-user experiences.

In 2022, we start a new journey, but with a rich background: decades of accumulated experience and human ties built, while we operated as a subsidiary of Worldline, the European leader in secure payments and trusted transactions. Now, with this transcendent step that means full independence of Worldline; we become Bizland, a company of Lapachos Holding, and thus began to set our own course with a 100% regional perspective.

Today, we are a team of +250 professionals, with offices in Argentina (Buenos Aires, Córdoba, Tucumán, Salta, La Rioja and San Luis) and in Chile.

OUR VISION:
TO BE A BENCHMARK OF
CONSTANT INNOVATION
FOCUSED ON SIMPLIFYING
THE PROCESSES OF
GOVERNMENTS AND
COMPANIES TO IMPROVE
PEOPLE'S LIVES.



Lapachos Holding is an Argentine group that owns and is responsible for the management of multiple companies in the telecommunications, finance, retail and media segments, among others.



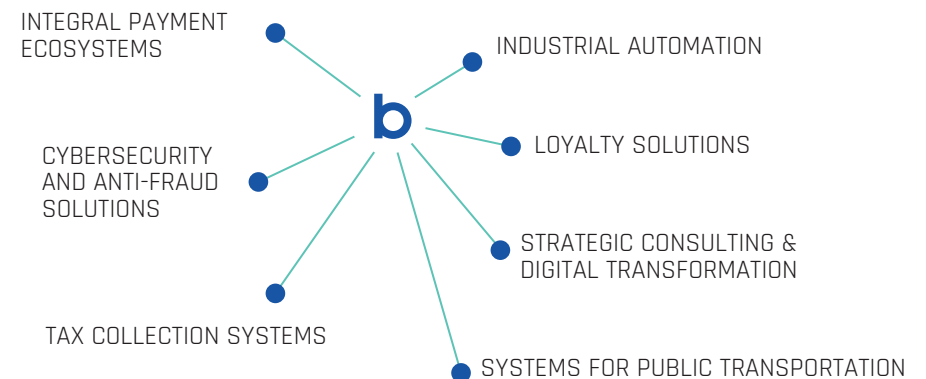
OUR BUSINESS IS
TO UNDERSTAND
THE FUTURE OF
BUSINESS

TECHNOLOGICAL SOLUTIONS FOR DIGITAL CHANGE

Through process outsourcing, strategic consulting, development and integration of systems, and online services, we offer the combination of technical expertise and technological innovation that your organization requires to be more efficient day by day.

What distinguishes our approach? We work to build the future of business. Of your business. And that requires us to adapt flexibly to what each client really needs at each stage of their own development. In turn, we design solutions with reduced initial cost, laying the foundations for long-term growth.

OUR BUSINESS AND SERVICES HUB



GOVERNMENT AND PUBLIC SECTOR

We are here to accompany you in a process of successful public administration digital transformation, optimizing your budget and improving the experiences of citizens as users.

We have solutions for tax collection, traceability, and advice for government digital transformation programs, integrating with your existing infrastructure and systems.

BENEFITS

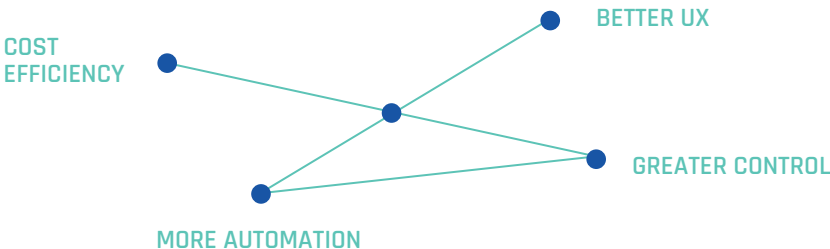


TRANSPORT AND MOBILITY

TECHNOLOGICAL SOLUTIONS TO GO FURTHER

As an experienced transportation innovator, we can help you engage with users from the moment they start thinking about their travel to the final destination. Our solutions enable you to gain a comprehensive operational view for bus and rail, while ensuring a digital security focus for multimodal travel, with digital ticketing, auditing and targeted marketing services.

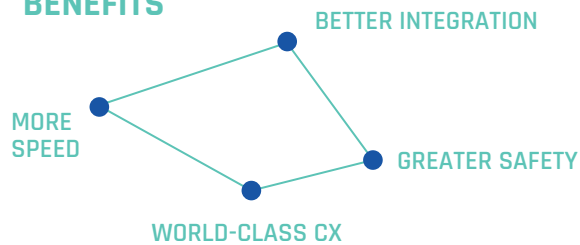
BENEFITS



RETAIL & MERCHANTS

Whether you are a small, medium or large retailer, a local merchant or a pure digital player; we offer you wallets, payment gateways and different solutions to provide personalized experiences in a new omnichannel scenario. We help you increase your sales and reduce costs while growing your business, providing the customer with an optimal shopping experience.

BENEFITS



LET'S MOVE
YOUR BUSINESS
TOWARDS
THE FUTURE
TOGETHER

b.





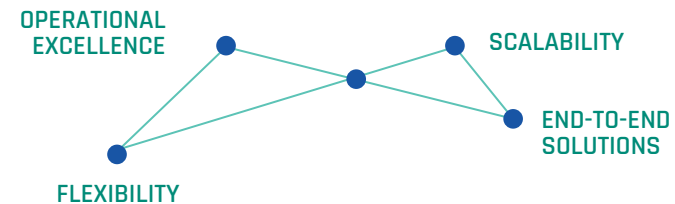
45 YEARS
INNOVATING AT
THE SERVICE
OF COMPANIES,
GOVERNMENTS
AND CITIZENS

FINANCIAL INSTITUTIONS

Whether you are a tier one, two or three financial institution, neobank, insurance company, TPP/PSP or Fin/BigTech: we will support your traditional mass payment systems, trusted transactions, mobile payment solutions, and management of risk, fraud and cybercrime, with solutions prepared to quickly adapt to possible regulatory changes.

The solution covers all the issuer processing role requirements in a 4-part model that includes a Front-end (switch/authorizer) and Back-end SW solution; IT infrastructure and communications (Private Cloud) in a certified environment; as well as operation support services, monitoring of apps and servers 7x24, functional support, application management services and project management.

BENEFITS

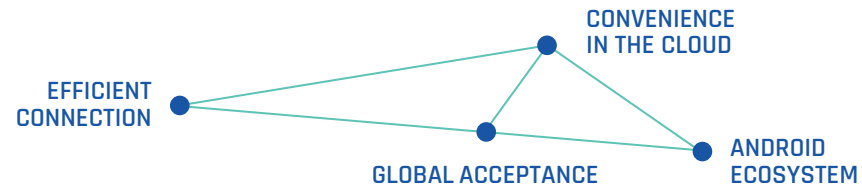


bizland
WE INTEGRATE
FUTURE

FINTECH

A tech startup needs end-to-end solutions to be able to focus on scaling quickly. To that end, we offer world-class turnkey products, solutions and services for the entire payments ecosystem, including banks, acquirers, ISOs, ISVs, PSP aggregators and fintech players. We take advantage of the power of global APIs and accept all payment methods.

BENEFITS



WE ARE BIZLAND:
E-TRANSACTIONS,
E-MOBILITY,
E-SERVICES



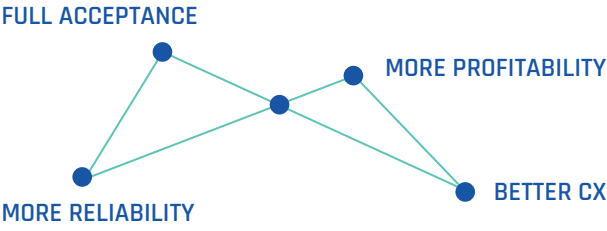
HEALTH SERVICES

With our online validation systems (www.imed.com.ar), we operate a network of more than 12,000 directly connected pharmacies, with 80 approved pharmacy management systems and online integration with the national healthcare bureau (INSSJP). Thus, we process more than 7 million prescriptions per month, that is, 95% of the volume dispensed in Argentina. In addition, we outsource the processing of medical prescriptions (online validation, conciliation, reception and processing of documents, debits and auditing, pre-settlement, destruction of prescriptions, secure storage of documents). We know that reliability is essential: IMED's SLA is 99.96%, thanks to our double datacenter with instant database replication.

We also have loyalty solutions for laboratories, working with information on registered patients and their behavior, in order to provide them with valuable information about their disease, treatment support, discounts on medicines, etc. We offer membership and credential management modules, specific CRM, integration with salesforce.com, discount authorization, and registration of prescription and drug consumption, among other functionalities.



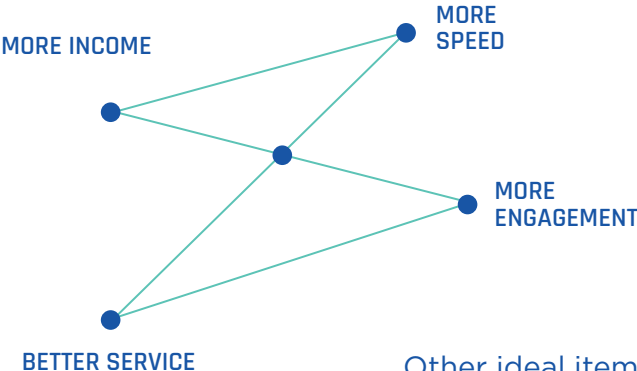
BENEFITS



LOYALTY PROGRAMS FOR SPORT CLUBS

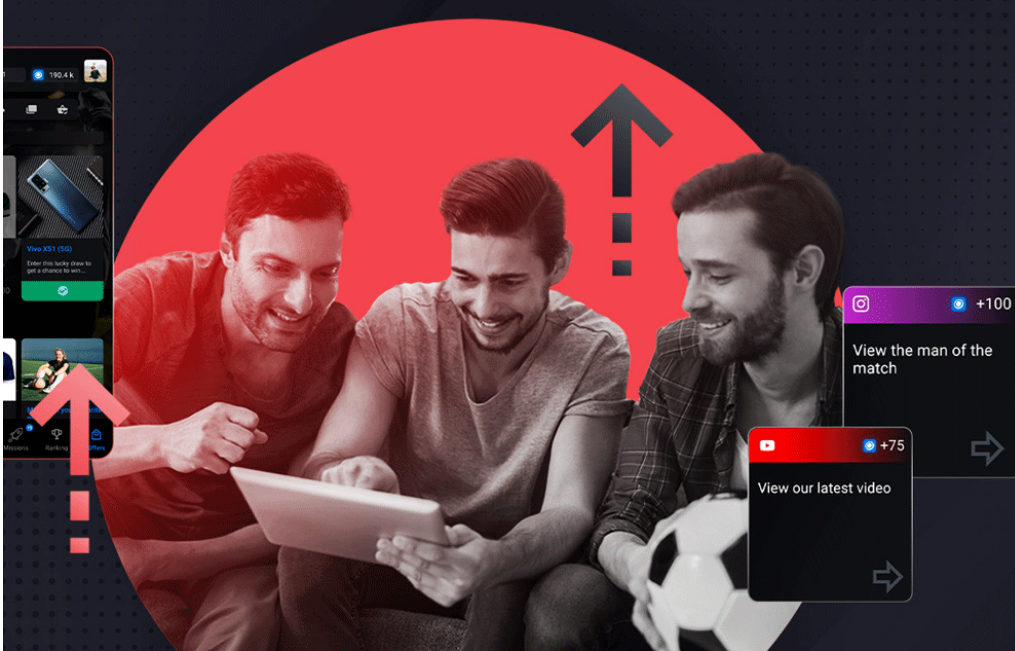
We offer systems to manage the relationship with club members with a 360° vision: payment gateway and collection backoffice for social fees, re-registration without the need to go to offices, content management for websites, databases (info history of players, official matches, etc.), member interaction (surveys, trivia, games), member benefits (draws, obtaining and redemption of points, consultation of available benefits, etc.) and member service.

BENEFITS



Other ideal items to apply our loyalty solutions

- Hotels
- Laboratories
- Retails





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